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11 Plum Lipsticks That Are Perfect for Autumn Goths

Gillian Fuller | September 19, 2017



Though makeup trends come and go, there are some looks we tend to come back to year after year. Dark lipstick is one of them. This fall, though, we're retiring our tried-and-true berry shades and reaching for plum tones. With seemingly infinite variations, the sultry, aubergine-tinged shade commands attention no matter the occasion. Ahead, our favorite picks for fall 2017: From vibrant violets, to inky eggplants (and every plum shade in between).



Nudestix Intense Matte Lip + Cheek Pencil in Raven

For a matte finish without the hassle (or mess) of liquid lipstick, reach for this multi-use crayon: The color payoff — a vivid, pinkish plum — is bold and intense, but application is a breeze, making it a standout choice for on-the-go application.

\$24 (Shop Now)

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